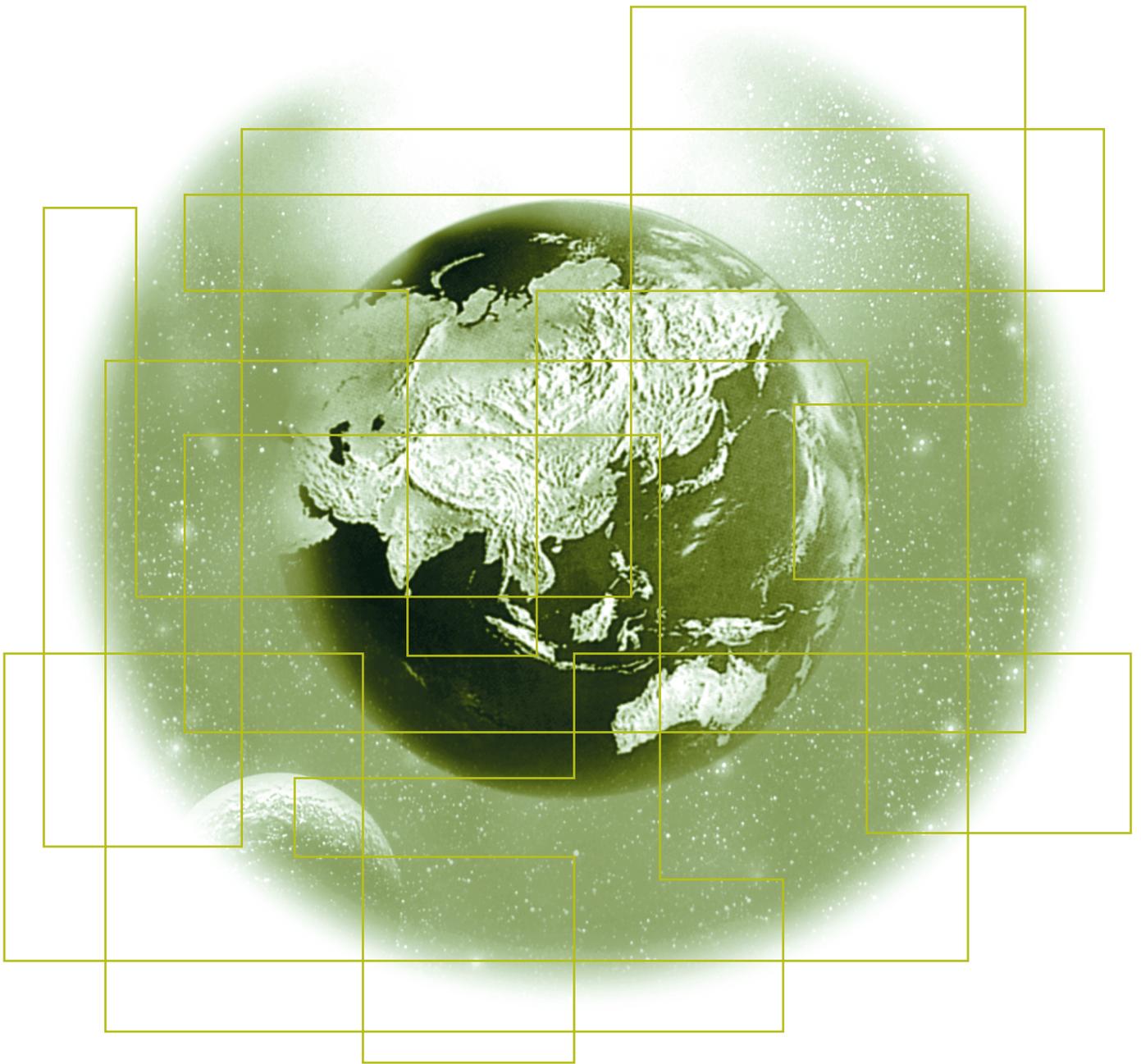


Infocomm 21

Singapore **Where the Digital Future Is**



To develop Singapore into a vibrant and dynamic global Infocomm Capital
with a thriving and prosperous e-Economy and a pervasive
and infocomm-savvy e-Society.

SINGAPORE WHERE THE DIGITAL FUTURE IS

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INFOCOMM 21

Singapore's five-year

strategic plan for

infocomm in the

New Economy

What is Infocomm 21?

Infocomm 21 (Information and Communications Technology 21) is Singapore's five-year strategic plan for infocomm in the New Economy. Setting out the broad directions and strategic thrusts, it is the result of a collective effort involving Government agencies, the infocomm industry, academia, research institutes, community groups, industry associations and professional societies.

Infocomm 21 is not intended as a rigid masterplan, but as a strategic framework and guide for industry, which will be updated periodically as the technological landscape, business environment and social context evolve.

Implementation of Infocomm 21 must be industry-focused and industry-led if it is to succeed. In this spirit, the Government sees its role as catalytic. In this new planning paradigm, the Government will function as a facilitator, promoter, educator and 'anchor tenant' for the testing and pilot deployment of new applications. It will help make people aware of emerging trends and developments, and new business concepts. It will bring people together to share insights and debate ideas. It will create a business-friendly environment where new ideas can be hatched and new businesses started. It will facilitate international strategic alliances at Government-to-Government and industry-to-industry levels and help local companies to grow, regionalise and globalise. The Government may help create markets in emerging areas during the nascent stage, or help remove regulatory obstacles that may impede the development of the markets and businesses. But, once markets are sufficiently developed, the Government will stand back.



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The INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE (IDA) is a dynamic organisation with an integrated perspective to developing, promoting and regulating info-communications in Singapore. In the fast-changing and converging spheres of telecommunications, information and media technologies, IDA will be the catalyst for change and growth in Singapore's evolution into a vibrant and dynamic global Infocomm Capital.