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FACTSHEET *National Data Viz Video Challenge*

The inaugural National Data Viz Video Challenge aimed to encourage students from the Institutes of Technical Education, Junior Colleges, Polytechnics and Universities to demonstrate the use of open government data in improving daily decision-making or enhancing the quality of lives for their loved ones. Themed “How Open Data makes a difference for you and me”, students were required to integrate storytelling, data analysis and video production.

Organised by the Government Technology Agency (GovTech), and supported by six industry partners Amazon Web Services, Carousell, Cloudera, Microsoft, Google and Straits Times Digital, the Challenge was launched on 3 February 2017. Submissions closed on 28 April 2017, with 82 project submissions and over 200 students participating.

Mechanics of the Challenge

Tertiary students had to form teams, with up to a maximum of four members. These teams were required to analyse at least one open government data (from any official source such as data.gov.sg or other Singapore government data portals) and submit a storyboard and entry form to elaborate on the benefits of open data. Submissions were evaluated based on:

- Application and analysis of data (40%)
- Quality and creativity of storyline (40%)
- Impact and insights generated (20%)

Qualifying Round

Following an evaluation of the project submissions, 22 teams made it to the Qualifying Round and were required to present their storyboards to a panel of judges made up of supporting partners of the Challenge on 7 and 8 June 2017. Twelve teams were selected for the Finals, and had to illustrate their big idea through a data visualisation video.

Finals

The Challenge culminated on 30 September 2017 at the Amazon Web Services office, where the 12 finalist teams presented their videos to a panel of judges. Videos were in the form of live film footage, animation and motion graphics.

The judging panel comprised:

- Mr Jim Butler, Head of ASEAN, APAC Public Sector, Amazon Web Services
- Mr Lucas Ngoo, Co-founder and Chief Technology Officer, Carousell

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- Mr Mark Micallef, Vice President for APC and Japan, Cloudera
- Ms Ruth Beattie, Head of Squared Programs and Industry Partnerships, Singapore, Google
- Ms Jacqueline Poh, Chief Executive, Government Technology Agency
- Mr Kevin Wo, Managing Director, Microsoft
- Ms Ong Hwee Hwee, Digital Editor, Straits Times Digital

Senior Minister of State for Ministry of Communications and Information & Ministry of Education, and Minister-in-charge of GovTech, Dr Janil Puthuchear, graced the Finals as the Guest-of-Honour.

The top three teams walked away with Microsoft Surface Pros, Google Chromebooks and Amazon Echo Dots 2.0 respectively for their individual members. Special prizes were also awarded to outstanding teams for storytelling, data analysis and video production.

The National Data Viz Video Challenge is in line with Singapore's Smart Nation vision of raising public awareness of open government data, encouraging greater use of such data, starting with students, to catalyse innovation and create greater economic value.

More information on the Challenge can be found at tech.gov.sg/datavizsg

For the latest updates, follow Data.gov.sg on Facebook (fb.com/opendatasg), Twitter (twitter.com/datagovsg) or blog (blog.data.gov.sg).

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